SYLLABUS

1. Puni naziv nastavnog predmeta:

Pharmaceutical management

2. Skraćeni naziv nastavnog predmeta / šifra:

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3. Ciklus studija:

1

4. Bodovna vrijednost ECTS:

3

5. Status nastavnog predmeta:

○ Obavezni ◉ Izborni

6. Preduslovi za polaganje nastavnog predmeta:

NEMA

7. Ograničenja pristupa:

NEMA

8. Trajanje / semestar:

1 9

9. Sedmični broj kontakt sati:

9.1. Predavanja:	2
9.2. Auditorne vježbe:	0
9.3. Laboratorijske / praktične vježbe:	0

10. Fakultet:

Faculty of pharmacy

11. Odsjek / Studijski program:

Pharmacy (integrated I and II cycle studies)

12. Odgovorni nastavnik:

Merima Ibišević, phD; Assistant professor

13. E-mail nastavnika:

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14. Web stranica:

www.frmf.untz.ba

15. Ciljevi nastavnog predmeta:

Acquiring knowledge about the definition, basics and importance of management in healthcare with a focus on management in pharmacy;Acquiring knowledge about management/leadership skills;Acquiring knowledge about the principles, advantages and disadvantages of teamwork; Getting to know the methods and principles andthe importance of human resource management; The importance and types of employee motivation;Getting to know emotional intelligence and its importance; and Mastering the basic principles of communicationskills;The accreditation and certification process in pharmacy; quality control

16. Ishodi učenja:

Students can establish the importance of management in the pharmaceutical industry;Students can assess the importance and needteam work, as well as establish the roles (your own and your colleagues') in the team in every situation;I can assess leadership characteristics and abilities;With proper communication skills, they are able to avoid incidents and resolve disputed situations;I can assess the quality of human resources management and distinguish between employee motivation methods;I can recognize and categorize incident situations and learn from them;

17. Indikativni sadržaj nastavnog predmeta:

Introduction to healthcare management with a focus on pharmacy management; definition and importance; Management / leadership; characteristics and skills of leadersTeamwork, definition, advantages and disadvantages; Human resource management;Employee motivation, types and importance;Principles and importance of strategic management in healthcare;Emotional intelligence;Communication skills in healthcare;Accreditation and certification in healthcare

18. Metode učenja:

The following activities for successful learning are planned:concrete experience, observation and reflection, creation of abstract situations and finding solutionsThe preferred learning styles are:verbal, social and independent.The most important learning methods in the subject are:- Lectures using multimedia tools, active learning techniques and with active participation and discussionsof students;- Preparation and presentation of group and individual seminar papers.

19. Objašnjenje o provjeri znanja:

Activity - by attending lectures, a student can earn 0-10 points
Seminar paper - by writing and defending a seminar paper, a student can earn 40 points
Final exam - knowledge testing involves unifying the entire material covered.
The maximum number of points a student can earn on the final exam is 50, and 30 points are required to pass.

The exam grade is based on the total number of points, the maximum number of points is 100.
The number of points is determined according to the following scale:
Activity 0-10
Seminar paper 25-40
Final exam 30-50

20. Težinski faktor provjere:

10 (A)-95-100 -outstanding performance without errors or with minor errorss
9 (B)-85-94 -above the average, with some errors
8 (C)-75-84 -average, with noticeable errors
7 (D)-65-74 -generally good, but with significant shortcomings
6 (E)-55-64 -meets the minimum criteria
5 (F,FX)<55 -does not meet the minimum criteria

21. Osnovna literatura:

Rupčić N (2018). Suvremeni menadžment-teorija i praksa, Ekonomski fakultet, Sveučilište u Rijeci.
Grujić V., Martinov-Cvejin M., Leković B (2007). Menadžment u zdravstvu, Medicinski fakultet, Novi Sad.

22. Internet web reference:

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23. U primjeni od akademske godine:

2018/2019.

24. Usvojen na sjednici NNV/UNV:

17.11.2025.