# SYLLABUS

**1. Puni naziv nastavnog predmeta:**

Pharmaceutical menagement

**2. Skraćeni naziv nastavnog predmeta / šifra:**

**3. Ciklus studija:**

1

**4. Bodovna vrijednost ECTS:**

2

**5. Status nastavnog predmeta:**

○ Obavezni ◉ Izborni

**6. Preduslovi za polaganje nastavnog predmeta:**

none

**7. Ograničenja pristupa:**

none

**8. Trajanje / semestar:**

1 9

**9. Sedmični broj kontakt sati:**

9.1. Predavanja: 2

9.2. Auditorne vježbe: 0

9.3. Laboratorijske / praktične vježbe: 0

**10. Fakultet:**

Farmaceutski fakultet

**11. Odsjek / Studijski program:**

**12. Odgovorni nastavnik:**

Dr sc Munevera Bećarević, assistant professor

**13. E-mail nastavnika:**

b.munevera@gmail.com

**14. Web stranica:**

**15. Ciljevi nastavnog predmeta:**

Achieving knowledge about definition, basics and significances of Health Care Management with Pharmaceutical management review;
Achieving knowledge about management skills/lidership;
Achieving knowledge about principles, advantages and disadvantages of the team work;
Achieving knowledge about methods, principles and significance of Human Resource Management;
Importance and kinds of employees motivation;
Achieving knowledge about emotional intelligence;
Training basic principles and communication skills ;
Procedure of acreditation and certification in pharmacy;Control quality system

**16. Ishodi učenja:**

Student can find a significance of management in pharmacy;
Student can evaluate significance and needs of team work and find team member functions in every situation
Student can evaluates characteristics and skills of the leader
Student are able to avoid the incidents and solve debatable situations by proper communication skills
Student can evaluate the quality of the Human resource management and differentiate the ways of an employees motivation
Student can recognize and caracterize incident situations and learn
Student can evaluate the significance of the certificattion and acreditation

**17. Indikativni sadržaj nastavnog predmeta:**

Introduction into Health management with a pharmaceutical management review: definition and importance;
Managerialism / lidership;characteristics and leader skills
Team work, definition, advantages and disadvantages;
Human resource management;
Motivation of employees, types and importance;
Principles and significance of strategic management in Health Care;
Emotional intelligence;
Communication skills in Health Care;
Acreditation and certification in Health Care

**18. Metode učenja:**

Activities that have been planned for successfully learning:
concrete expirience, observing, thinking, creating apstract situations and finding solutions
Verbal social and solo style of learning are preferred.
The most important methods of learning are:
- Lectures with multimedial devices, technics of active learning through active participation and students discusions
- Preparation and presentation of group and individual seminar work.

**19. Objašnjenje o provjeri znanja:**

**20. Težinski faktor provjere:**

0-53 5 F
54-63 6 E
64-73 7 D
74-83 8 C
84-93 9 B
94-100 10 A

**21. Osnovna literatura:**

Grujić V., Martinov-Cvejin M., Leković B (2007).: Menadžment u zdravstvu, udžbenik, Medicinski fakultet, Novi Sad,.
Legetić B. i sar (1998).: Pristupi i metode menedžmenta u zdravstvenim ustanovama, Evropski centar za mir i razvoj

**22. Internet web reference:**

**23. U primjeni od akademske godine:**

2012/13

**24. Usvojen na sjednici NNV/UNV:**