SYLLABUS

1. Course title:

Film and TV Production II Course: Basics of TV production

2. Code:

FTVP II

3. Cycle of study:

1

4. ECTS credits:

9

5. Type of course:

(●) Mandatory ( ) Elective

6. Prerequisites:

Completed pre-requisites. Seminars. Colloquia. Semester review of FTVP II.

7. Class restrictions:

Only students of the study program - Department of Production.

8. Duration / semester:

1 6

9. Weekly contact hours:

9.1. Lectures: 4

9.2. Seminars: 3

9.3. Laboratory/Practice classes:

10. Faculty:

Academy of Dramatic Arts

11. Department/study program:

Production

12. Lecturer:

(max. 50 characters)

13. Lecturer's e-mail:

(max. 50 characters)

14. Web site:

(max. 50 characters)

15. Course aims:

- The basics of television production.
- Historical development of television.
- Organizational models of television.
- Economic and program structure of TV.

16. Learning outcomes:

Interactive teaching and exercise process on the relationship between student and assistant professor. Planned and organized independent work of students in optimal, study spatial conditions. Due to the intensity, the specificity and the precision of the observation of the students' exchange in the process of research, there is a constant presence of professors and assistants at the classes of lectures and exercises of professional-art subjects of mandatory credits.

17. Course content:

Module I: Historical Development of Television.
1. TV as a production and reproduction system. The term television. Technical, Personnel and Financial Aspects of TV Production. The role and place of producers in the TV production system.
2. History of TV. Correlated with technological advancement and the ability of the media.
3. Television development in the world. Great Britain. USA. France. Eurovision.
4. Development of TV. On the territory of the former Yugoslavia. In the territory of BiH.
5. Public Broadcasting System. Differences and similarities between public and budget TV broadcasters. TV station visits.

Semester Overview I:
Demonstrate, analyze and evaluate the choice of Module I program in the study conditions of the teacher and associates.

Module II: Organizational Models of Television.
6. Private and Commercial TV Stations. Comparison with the public, similarities and differences. Independent TV productions. Visits to independent TV productions.
7. Features and Function of TV. Social, informative, entertaining, educational, in the service of monopoly, consumer, profit.
8. Macro, micro and micro organization segments in TV. Annual, Quarterly, Monthly, Weekly Plans.
9. Program Scheme TV. Research, Comparison and Planning.
10. Rodents and genres in TV production. Soap, sites, quiz, news, reportage, documentary film, TV movie, TV drama, adaptation of theater performances, sports broadcast.

Semester 2:
Demonstrate, analyze and evaluate the choice of Module II program in study conditions before the teacher and associates.

Module III: Economic and Programming Structure TV.
11. Budget planning based on the program scheme. Annual budget of TV stations, programs, editions, series of shows.
12. Standard division into programs and editorials. Comparting public and private TV and their program schemes, target groups and coverage.
13. Informative, documentary and sports program. News, diaries, contact shows, scientific, educational, ecological, religious, sports, agrarian.
14. Kids, Games, Exhibits, Music, and Culture Program For children, youth, puppet, animated, show programs, folk, fun, serious music, foreign, documentary, film, serial.
15. Supporting sectors in TV production and broadcasters. Finance, Human Resources, Legal, Inter. Relationship, marketing, promotion.

Semester Final Exam:
Presentation, analysis and evaluation of the selection of courses from the semester course, in professional, study productive conditions, in front of the professor, associates and students.

18. Learning methods:

Teaching methods:
- Lectures, and consultations.
- Practical lessons.
- Independent work of students.
- Continuous assessment of knowledge and skills.

19. Assessment methods:

- Partial semester examinations of work I and II.
- Public semester final exam-examination of work in optimal, study conditions.
- Semestral correction exams I and II.

20. Assessment components:

- Djelomični semestralni pregledi rada I i II.
- Javni semestralni zagvršni ispit-pregled rada u optimalnim, studijskim uvjetima.
- Semestralni popravni ispiti I i II.

21. Required reading list:

Professional literature:

1. Filmska enciklopedija JLZ «M.Krleža» Zagreb 1990
2. Leksikon filmskih i televizijskih pojmova FDU Beograd
3. Istorija filmske umetnosti Gregor i Patalas Beograd, 1972.
4. Solaroli: Kako se organizuje film Beograd,1992
5. Brozio: Organizacija film. proizvodnje Beograd, 1992.
6. R.Grlić: Kako napraviti film Interaktivni CD
7. Sineast: 1967-2007 Mediacentar Sarajevo
8. V. Petrić: Razvoj filmskih vrsta Beograd 1970
9. Hanžeković-Ostojić : Knjiga o filmu Zagreb 1979.
10. Sjovanović: Osnovi filmske produkcije Beograd, 1974
11. N.Tanhofer: Osnovi snimateljske tehnike Zagreb, 1977.
12. M.Babac :Osnovi filmske montaže Beograd, 1974.
13. ARTE,BBC: Neki drugi Holivud 14.P. Behlin: Film kao roba Beograd,2002
15. Baumganten,Farber,Fleischer-Ostojić: Produkcija,finansiranje i distribucija filma
16. H. Turković:Teorija montaže Zagreb, 2006.
17. Z.. Popović: Osnovi TV produkcije Beograd, 1997.
18. G.Peković: Menadžment komercijalne TV Beograd, 1995.
19. D.M. Kvin Televizija, medijski priručnik Beograd, 2002.

22. Web sources:

(max. 687 characters)

23. Applicable starting from the academic year:

2013/14

24. Adopted in the Faculty/Academy session:

19.06.2013.