

SYLLABUS

1. Course title:

Elements of artistic production, Course: The context of contemporary visual production

2. Code:

EAP

3. Cycle of study:

1

4. ECTS credits:

5

5. Type of course: Mandatory Elective**6. Prerequisites:**

Completed pre-exam. Seminars. Colloquia. Semester examination work EAP

7. Class restrictions:

Only students of the study program - Production Department.

8. Duration / semester:

1

6

9. Weekly contact hours:

9.1. Lectures:

2

9.2. Seminars:

2

9.3. Laboratory/Practice classes:

10. Faculty:

Academy of Dramatic Arts

11. Department/study program:

Production

12. Lecturer:**13. Lecturer's e-mail:**

14. Web site:

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15. Course aims:

- The context of contemporary artistic production.
- conceptual content and resources in visual production.
- Innovative and interdisciplinary orientation in art activities.
- Contemporary artistic production.

16. Learning outcomes:

Getting to know and understanding of contemporary art production and relevant theory. Training for the implementation and evaluation of art projects. Preparation, documentation and presentation of independent art project. Developing and enriching conceptual and terminological apparatus ability verbalization and reflection vuzalnog experience, acquire knowledge and critical-theoretical skills of its conceptualization.

17. Course content:

Module I: Conceptual and content resources of the artists was

First means of expression of artistic activities

2. Principles of art activities

3. Economic aspects of the formation. The social aspect of design. Political aspects of the formation

Fourth utilitarian aspects of visual form the visual communication

The aesthetic aspects of the fifth form of the art visual communication

Semester examination work I.

Display, analysis and evaluation of the election program modules and in studio conditions against the teacher and aides.

Module II: Innovative and interdisciplinary orientation in art activities

6th art techniques and materials

7th Different styles of visual artistic expression

8. The theoretical approach to modern trends of artistic production

9th Creative methods in the study of new media

10. Strategic approaches in the research of new media. Internet art

Semester examination of labor II.

Display, analysis and evaluation of the election program of Module II of the study conditions before the teacher and aides.

Module III: Contemporary artistic production.

11 Preliminary concept art project, the formation of light and sound. Conceptual and technological possibilities for realization of the project.

12th Harmonization transmedia possibilities. Integrating theory and practice. A critical review.

13th Visual design presentations. Alignment-communication-interactive process with visual content

14th Comparison of the presented concept designs. Understanding contemporary artistic productions.

15th artistic experiment. contemplative analysis

Semester final exams.

Publicly display, analysis and evaluation of the election program of the college semester, in professional terms, before the commission.

18. Learning methods:

Teaching methods:

- Lectures,
- Convenient and consultations,
- Analysis of the works,
- research tasks,
- Presentations

19. Assessment methods:

To check the acquired knowledge on the subject of art are used:

1. First lectures, and workshops.
 2. Practical teaching exercises.
 - 3rd Independent work of students.
 - 4th Continuous assessment and skills.
- Semester examination work
 - Public semester zavvršni exam-examination of labor the optimum, professional conditions.
 - Semester remedial exam.

20. Assessment components:

To check the acquired knowledge on the subject of art are used:

First lectures, and workshops.

2. Practical teaching exercises.

3rd Independent work of students.

4th Continuous assessment and skills.

- Semester examination work

- Public semester zavvršni exam-examination of labor
the optimum, professional conditions.

- Semester remedial exam.

21. Required reading list:

Obavezna literatura:

1. S. Briski Uzelac, Umjetnost u doba teorije, uvod u: M. Šuvaković, Pojmovnik suvremene umjetnosti, Horetzky, Zagreb, 2005.
2. Baudrillard, Dizajn i okolina..., isto, str.118-126. Umberto Eco, Tumačenje „Stevea Canyon“, isto, str. 89-101. A. Temko, Kako stići u obećanu zemlju, isto, str. 114-117. Ch. Jencks, Postavangarda, isto, str.136-141. K. Moxey, Semiotika i socijalna povijest umjetnosti, u: Umjetničko djelo kao društvena činjenica, pr. Lj. Kolečnik, Institut za povijest umjetnosti, Zagreb, 2005.
3. Arnhajm, R. Moć centra, Studija kompozicije u vizuelnim umjetnostima, Beograd
4. Bogdanović, K. Uvod u vizualnu kulturu, Beograd
5. Spahić, B. Dizajn-ekonomski, društveni, politički aspekti oblikovanja, Sarajevo
6. Misailović, M. Kreativna dramaturgija, N. Sad
7. Tanhofer, N. Razumjevanje perspective
8. Turković, H. Razumjevanje perspective
9. Dženkins, N. Oblikovanje vizuelnog identiteta, Beograd
10. Panjeta, Lejla (2005): Dijelektika nestajanja. Sarajevo: Naklada Zoro
11. Panjeta, Lejla (2006): Potreba za smislom: Mit, Manipulacija i Film. Sarajevo: Svjetlost
12. Panjeta, Lejla; Mazziotti, Nora; Spahić, Besim; Sanchez, Lorena (2005): Telenovela – fabrika ljubavi: Uvod u žanr i produkciju. Sarajevo, Naklada Zoro

Dodatna literatura:

13. Dorfler, Gillo (1997): Kič - antologija lošeg ukusa. Zagreb: Golden marketing
14. Dorfler, Gillo (1990): Il Kitsch. Milano: Nuove edizioni Gabriele Mazzotta, quinta edizione; prima edizione 1968
15. Kulenović, Tvrtko (1975): Teorijske osnove modernog evropskog i klasičnog azijskog pozorišta. Sarajevo: Svjetlost
16. Kulenović, Tvrtko (1983): Umjetnost i komunikacija. Sarajevo: Veselin Masleša (strane 7-37)
17. Panjeta, Lejla (2004): Industrija iluzija – Film & Propaganda. Sarajevo: Heft (115-195)
18. Panjeta, Lejla (2004a): Filmska propaganda i marketing. Sarajevo: Heft

22. Web sources:

23. Applicable starting from the academic year:

2013/ 14.

24. Adopted in the Faculty/Academy session:

19. 06. 2013.
