

SYLLABUS

1. Course title:

Radio Production III Course: Production of radio programs.

2. Code:

RP III

3. Cycle of study:

1

4. ECTS credits:

5

5. Type of course: Mandatory Elective**6. Prerequisites:**

Completed pre-exam. Seminars. Colloquia. Semester overview of RP III.

7. Class restrictions:

Only students of the study program - Production Department.

8. Duration / semester:

1

3

9. Weekly contact hours:

9.1. Lectures:

2

9.2. Seminars:

2

9.3. Laboratory/Practice classes:

10. Faculty:

Academy of Dramatic Arts

11. Department/study program:

Production

12. Lecturer:**13. Lecturer's e-mail:**

14. Web site:**15. Course aims:**

- Production of radio programs.
- Expressive means of radio.
- Formats of the radio.

16. Learning outcomes:

Qualification for the presentation and interpretation of program content items. Knowledge of basic resources radio productions, acquiring skills to select and apply the same in the best production models of the radio. Introduction to produkcijom and organization of different formats radio production.

17. Course content:

Module 1: Expressive means of radio

1. Speech primarily as a means of expression of the radio.

Second music sounds and non-verbal means of expression as a radius. Silence. Sound effect. Acoustics.

3rd Music: jingles, general music kicker and musical accompaniment.

Fourth working as a visual medium. The difference between the blind and invisible medium. Radio listeners and manage their own senses.

5. Creating visual performance through imagination. The epic character imaginary fields Radio.

6th Musical activity / production of Radio and production of music programs for radio and television. Maintenance musical traditions and cultural values of BiH and its culture. Stimulation of the current musical creation.

7. Commercial production on Radio. The effect of such a crucial factor in advertising. Factors that influence the effectiveness of advertising.

8th Technical Resources Radio. Master-Dispatch lines. The reception center. Directed broadcasting. OB truck. Drama complex. Mobile Links ...

Semester examination work - Seminars + Colloquium.

Module 2: Formats radio

9. Format / Radio program scheme. The conditions that affect the format of Radio. Three basic formats Radio: Voice format, voice-music format and music format. Software sleeve.

10. The choice of format radio stations. Market size, market structure, auditorium, competition

11th Program objectives radio. Creating a specific mood and atmosphere, innovation and creativity, social responsibility.

12 Planning Program at the annual, weekly and daily basis.

Music as a 13th element programming. Musical activities within the radio program. Musical identity radio. Types and kinds of music radio format.

14th The identity and image of radio stations in the programming. Branding radio. Building a sound identity radio.

Promotion in the improvement and development of the identity.

15th consultancy company. Analysis of available data. Monitoring of the broadcast zone. Consultancy report and formatting program.

Final exam - Seminars + Oral exam.

18. Learning methods:

Teaching methods:

Mentoring principle of interactive teaching and any skill process. They like intensity, specificity and precision observations of changes in the students in the research process, it is the constant presence of the professor and assistants in all classes and exercises and lectures of professional art objects mandatory loan. Lectures and consultations. The practical teaching exercises.

19. Assessment methods:

- Semester overview of the work I
- Semester final exams
- the additional examination semester I and II

20. Assessment components:

- Semester overview of the work I
- Semester final exams
- the additional examination semester I and II

21. Required reading list:

1. Aleksandar Korać, Zoran Popović: Delatnost radija i televizije, Beograd, 1985.
2. Mira Đorđević (izbor) : Aspekti radija Sarajevo, 1978.
3. Toma Đorđević: Teorija informacija/Teorija masovnih komunikacija, Beograd, 1979.
4. Martin Šingler, Sindi Viringa: Radio Beograd, 2000.
5. Borislav Šesternikov: Okružujuća radio Difuzija, Beograd, 1979.
6. Maršal Makluan: Radio bubanj plemena, Beograd, 1971.
7. Zbornik radova: RTV Sarajevo-građa za Monografiju, Sarajevo, 1976.
8. Časopis: Radio Sarajevo – Treći program Sarajevo, 1972 – 1985.
9. Zbornik radova: Ovde Radio Beograd, Beograd, 1979.
10. RTV časopis: Teorija i praksa, Beograd, 1981.
11. Uređivačka načela Javnog RTV sistema BiH, Sarajevo, 2003.
12. Muhamed Nuhić: Komuniciranje, od pećinskog crteža do inetrneta, Sarajevo, 2000.
13. Zbornik radova: Jezik u sredstvima informisanja i izdavačkoj djelatnosti BiH, Sarajevo, 1977.
14. Peacock, J.: Book Production, London, 1995.
15. Marušić, S.: Upravljanje ljudskim Potencijalima, Zagreb, 2001.
16. Nikola Maričić: Menadžment radija, Beograd, 2007.
17. Ana Martinoli: Strategije programiranja komercijalnog radija, Beograd, 2015.
18. Aleksandra Ugrinić: Savremeni radio, Beograd, 2014.

22. Web sources:

23. Applicable starting from the academic year:

2013/ 14.

24. Adopted in the Faculty/Academy session:

19. 06. 2013.
