

SYLLABUS

1. Course title:

Management in Culture II

Course: Stage management

2. Code:

MIC II

3. Cycle of study:

1

4. ECTS credits:

5

5. Type of course: Mandatory Elective**6. Prerequisites:**

Completed pre-requisites. Seminars. Colloquia. Semester review of work of MIC II

7. Class restrictions:

Only students of the study program - Department of Production.

8. Duration / semester:

1

3

9. Weekly contact hours:

9.1. Lectures:

2

9.2. Seminars:

2

9.3. Laboratory/Practice classes:

10. Faculty:

Academy of Dramatic Arts

11. Department/study program:

Production

12. Lecturer:**13. Lecturer's e-mail:**

14. Web site:

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15. Course aims:

- Performance management.
- Cultural Management Projects.
- Management in cultural activities.

16. Learning outcomes:

The ability to manage project management in the field of stage activities with experience and knowledge in the field of cultural and artistic management as the starting point and starting point.

17. Course content:

Module 1: Cultural Management Projects

1. Presentation of your own project in culture.
2. Elements of project presentation. Evaluation of the presentation.
3. The ways of presenting the project in spatial management.
4. Management in different areas of culture - similarities and differences.
5. Theater and Performing Arts Management.
6. Film and film management.
7. Management of fine arts and galleries.

Semester Review - Seminars + Colloquium

Module 2: Culture in Cultural Activities.

8. Management in library.
9. Literary and publishing management.
10. Management in the field of cultural heritage, museums and archives.
11. Cultural tourism. Management of cultural tourism.
12. Management of cultural centers and homes.
13. Management of cultural-artistic societies and amateur ensembles.
14. Management of special and large cultural events and manifestations.
15. Media Management - Radio and Television.

Final Exam - Seminars + Oral Exam

18. Learning methods:

Teaching methods:

- lectures
- practical lessons
- seminars
- consultations

19. Assessment methods:

- semester review of work I
- semester final exam
- semester correction exams I and II

20. Assessment components:

- semester review of work I
- semester final exam
- semester correction exams I and II

21. Required reading list:**Literature:**

- Srdjan Vukadinović: Produkcija umjetničkih djela – projekti, Niš-Podgorica, 2011.

Professional literature:

- Mijat Damjanović: Menadžerska revolucija, Beograd, 1990.
- Whitlock, Charles: Krumme Dwone: Crivellane Donald: Menadžment u akciji, Beograd,1990.
- Aleksandar Duđerović: Menadžment u pozorištu, Beograd 1983.
- Dragojević, Sanjin/Žiljak, Tihomir (ur)
- Organizacijski razvoj i strateško planiranje: grad Zagreb, Zagreb, Pučko otvoreno učilište, 2008.
- Dragojević, Sanjin, 2007, Europske kulturne politike (doktorska disertacija), Zagreb
- Duda, Dean, 2002, Kulturalni studiji. Ishodišta i problemi, Zagreb, AGM
- Eagleton, Terry, 2002, Ideja kulture, Zagreb, Liber
- Hebdige, Dick, 1980, Potkultura. Značenje stila, Beograd, Rad
- Kulturna politika Republike Hrvatske, Nacionalni izvještaj, Zagreb 1998.
- Katunarić, Vjeran, 2007, Lica kulture, Zagreb, Antibarbarus
- Strategija kulturnog razvitka. Hrvatska u 21. stoljeću, Zagreb 2001.
- Castells, Manuel, 2002, Moć identiteta, Zagreb, Goldenmarketing
- Milena Dragičević Šešić, Sanjin Dragojević: Art management in turbulent times, European culture foundation, Amsterdam 2005.
- Adizes Isak: Life cycles of enterprises, Adizes Institute, LA 1980.
- Joost Smiers: Art Under Pressure, Zed Books, London – New York 2003.
- Anne Kelley, Marianne Fitzgibbon: From Maestro to Manager, Dublin 1997.
- Milena Dragičević Šešić, Branimir Stojković: Culture – Management, Animation, Marketing, Belgrade 2002.
- Ruth Rentschler: Is Creativity a MatSrdjan Vukadinović: Profesija producenta i savremeno doba, u zborniku Fakulteta dramskih umetnosti, Beograd, 21, 2012.
- Danka Mandžuka: Projektna organizacija pozorišta, Beograd, 2003;
- Srdjan Vukadinović: Organizacija nacionalnog teatra, Podgorica, 1995;
- Darko Lukić: Produkcija i marketing u pozorištu, Zagreb, 2006;
- Ivan Supek: Ispitivanje javnog mnjenja, Zagreb, 1987;



22. Web sources:

23. Applicable starting from the academic year:

2013/14

24. Adopted in the Faculty/Academy session:

19.06.2013.
