

SYLLABUS

1. Course title:

Radio Production I Course: History of radio.

2. Code:

RPI

3. Cycle of study:

1

4. ECTS credits:

5

5. Type of course: Mandatory Elective**6. Prerequisites:**

Completed pre-exam. Seminars. Colloquia. Semester overview of RP I.

7. Class restrictions:

Only students of the study program - Production Department.

8. Duration / semester:

1

1

9. Weekly contact hours:

9.1. Lectures:

2

9.2. Seminars:

2

9.3. Laboratory/Practice classes:

10. Faculty:

Academy of Dramatic Arts

11. Department/study program:

Production

12. Lecturer:**13. Lecturer's e-mail:**

14. Web site:**15. Course aims:**

- The history of radio.
- The definition and structure of the radio.
- The Company and the development of radio.

16. Learning outcomes:

Qualification for the presentation and interpretation of the contents listed in the program as well as the basic concepts of the history of radio, radio production structure and the influence of social events in the development of radio and radio production.

17. Course content:

Module 1: Definition and structure of the radio.

1. Define the radio. Radio as a means of mass communication, mass media, as well as institutions and organizations broadcasting activities and activities of production.

2. Technical aspects. Production, and distribution of the signal.

3. The method of diffusion and the type of waves which are broadcast broadcasting programs.

4. The history of radio. Historical overview of the technical development of radio.

5th radio-telegraphy, broadcasting, the occurrence and development of radio stations in the world and their production.

6. Development of radio in the South Slavic countries. Historical overview of the development of broadcasting, radio and radio productions in the Balkans.

7th Organized broadcasting and the first radio station in Zagreb, Ljubljana and Belgrade.

Semester examination work - Seminars + Colloquium.

Module 2: Society and the development of radio.

8th Radio as a public service and its social role

9 Social-economic status and broadcasting subscription system (fee) as pseudotržišni relationship. The voice of the audience (listeners) as well as market demand. Conflict purely economic and purely cultural interest.

10 The public radio service to the examples of Great Britain, France, Germany, Italy, USA

11th Commercial Radio. The appearance and operation of commercial radio stations.

12th broadcasting business. Organizational programming models broadcasting activities. The European model of broadcasting. American model of broadcasting.

13th Impacts market mechanism to culture and valorization of results of broadcasting activities.

14th stage development program of Radio Sarajevo. The first stage: 10 April 1945 - the first radio transmissions and broadcast in three program blocks (morning, afternoon, evening). Second phase: significant changes in the content and structure of the program (introducing radio diaries, radio schools, radio plays for children). Third stage: a full broadcasting day, setting up their own music production, the establishment of a public competition for radiophonic works. Fourth stage: Radio and its programs as a function of associated labor, the affirmation of a single republican radio broadcasting system.

15. Development of local radio. Radio Sarajevo as a "home radio". The construction and development of the broadcasting network. The establishment of the Association of Radio and TV stations in BiH. Subscription to the realization of the frequency plan of action and local radio stations.

Final exam - Seminars + Oral exam.

18. Learning methods:

Teaching methods:

- lectures.
- exercise.
- seminars
- consultations.

19. Assessment methods:

- semester examination work I.
- semester final exams.
- the additional examination semester I and II.

20. Assessment components:

- semester examination work I.
- semester final exams.
- the additional examination semester I and II.

21. Required reading list:

1. Aleksandar Korać, Zoran Popović: Delatnost radija i televizije, Beograd, 1985.
2. Mira Đorđević (izbor) : Aspekti radija Sarajevo, 1978.
3. Toma Đorđević: Teorija informacija/Teorija masovnih komunikacija, Beograd, 1979.
4. Martin Šingler, Sindi Viringa: Radio Beograd, 2000.
5. Borislav Šesternikov: Okružujuća radio Difuzija, Beograd, 1979.
6. Maršal Makluan: Radio bubanj plemena, Beograd, 1971.
7. Zbornik radova: RTV Sarajevo-građa za Monografiju, Sarajevo, 1976.
8. Časopis: Radio Sarajevo – Treći program Sarajevo, 1972 – 1985.
9. Zbornik radova: Ovde Radio Beograd, Beograd, 1979.
10. RTV časopis: Teorija i praksa, Beograd, 1981.
11. Uređivačka načela Javnog RTV sistema BiH, Sarajevo, 2003.
12. Muhamed Nuhić: Komuniciranje, od pećinskog crteža do inetrneta, Sarajevo, 2000.
13. Zbornik radova: Jezik u sredstvima informisanja i izdavačkoj djelatnosti BiH, Sarajevo, 1977.
14. Peacock, J.: Book Production, London, 1995.
15. Marušić, S.: Upravljanje ljudskim Potencijalima, Zagreb, 2001.
16. Nikola Maričić: Menadžment radija, Beograd, 2007.
17. Ana Martinoli: Strategije programiranja komercijalnog radija, Beograd, 2015.
18. Aleksandra Ugrinić: Savremeni radio, Beograd, 2014.

22. Web sources:

23. Applicable starting from the academic year:

2013/ 14.

24. Adopted in the Faculty/Academy session:

19. 06. 2013.
