

SYLLABUS

1. Course title:

Cultural Diplomacy

2. Code:

(max. 20 characters)

3. Cycle of study:

1

4. ECTS credits:

6

5. Type of course: Mandatory Elective**6. Prerequisites:**

The condition for taking the exam is listening to lectures, exercises and passing the written exam

7. Class restrictions:

If it is discovered that the student is transcribing during the work, it is stated on the exam, the work will not be evaluated.

8. Duration / semester:

1

8

9. Weekly contact hours:

9.1. Lectures:

3

9.2. Seminars:

2

9.3. Laboratory/Practice classes:

0

10. Faculty:

Faculty of Humanities and Social Sciences

11. Department/study program:

Philosophy-Sociology / Political Science major International Relations and Diplomacy

12. Lecturer:

(max. 50 characters)

13. Lecturer's e-mail:

(max. 50 characters)

14. Web site:

<http://www.ff.untz.ba/>

15. Course aims:

Acquiring relevant knowledge about the importance of cultural diplomacy as a pillar of public diplomacy, because it is in cultural, educational and scientific activities that a nation has its best representation. At its core, the module represents a kind of history of this, as many theorists call it 'soft forces' which communicates key aspects of a nation's values. At the same time, this module aims to increase sensitivity to trends in science and technology that are an increasingly important factor in the successful implementation of international agreements of a country.

16. Learning outcomes:

Acquire knowledge in the field of cultural diplomacy as a pillar of public diplomacy, because it is in cultural, educational and scientific activities that a nation has its best representation. At its core, the module represents a kind of history of this, as many theorists call it 'soft forces' which communicates key aspects of a nation's values. At the same time, this module aims to increase sensitivity to trends in science and technology that are an increasingly important factor in the successful implementation of international agreements of a country.

17. Course content:

1. What is cultural diplomacy? Definition of the term,
2. Basic characteristics of successful cultural diplomacy initiatives,
3. Brief historical overview: 18th and 19th centuries: France, Great Britain, NOW,
4. Cultural diplomacy in the 21st century: Globalization and cultural diplomacy after 9/11;
5. The importance of science for international relations: issues of technology transfer, exchange of results of scientific research in the prevention of global epidemics, destruction of the environment, electronic crime and new weapons of mass destruction; Some forms of institutional networking: World Trade organization - Working Group on Trade and Technology Transfer; UNCTAD, ECOSOC, UNCSTD;
6. International cultural relations - comparative analysis: Australia, Austria, Canada, France, Japan, the Netherlands, Singapore, Sweden, Great Britain and the United States;
7. Bosnia and Herzegovina and cultural diplomacy: analysis and perspectives;

18. Learning methods:

In order to effectively teach and achieve the set goals and learning outcomes of students during the performance The following teaching methods will be used:

- interactive lectures with the use of multimedia tools,
- exercises
- mini-tests
- . independent seminar papers.

19. Assessment methods:

The final written exam is preceded by pre-examination obligations: attendance at lectures and exercises, activities in lectures and exercises, seminar work and mini tests. From pre-examination obligations a student can achieve a maximum of 50 points. The student is obliged to regularly attend lectures (P) and exercises (V). IN during the semester, the student can miss a maximum of three times from lectures and three times from exercises. In case the student due illness or other justifiable reasons could not attend a certain number of hours of classes, he is obliged to in agreement with to compensate the subject teacher and assistant for the same and to perform the missing obligations in a certain period of time through independent work, in consultation with the subject teacher or assistant.

For continuous attendance and activity in the classroom (lectures and exercises) throughout the semester the student can achieve a maximum of 15 points. In this way, students will be stimulated to regularly attend classes and be active in teaching throughout the semester. A larger number of unjustified absences of 6 with P or V will not be tolerated in that either in this case the student will not be able to obtain the signature of the responsible teacher necessary for the certification of the semester. For done and presented independent seminar work student can achieve from 0 to 5 points.

During the semester, students will be given to solve two mini-tests. The tests will include processed teaching units. The aim of these tests is to prepare students for the final exam throughout the semester by testing their knowledge. On Test dates students will be notified at least 15 days in advance. The maximum number of points a student can earn Achieve on the tests is 30 points. This opens the possibility that the student can from pre-examination obligations score a maximum of 50 points. After completing the pre-examination obligations and completing classes in the first semester follows final exam consisting of an oral examination of students' knowledge. The maximum number of points that a student can achieve on the final oral exam is 50 points. The date of the final oral exam will be announced students at least fifteen (15) days before the exam.

20. Assessment components:

a) attendance and activity in classes:

- Attendance and activity at lectures (5 + 3) 8

- presence and activity at exercises (4 + 3) 7

b) mini tests (2x15) 30

c) independent seminar paper 5

e) final-oral exam 50

Total possible: 100

Assignment of grades based on the achieved results - points won, from pre-examination and examination obligations:

number of points and final grade:

0 -53 five (5), 54-63 six (6), 64-73 seven (7), 74-83 eight (8), 84-93 nine (9), 94-100 ten (10).

21. Required reading list:

1. Bound, K., Briggs, R., Holden, J., Cultural Diplomacy, Demos, 2007.

2. François, Chaubet, Laurent Martin, International Cultural Relations, CLIO;

Belgrade, 2014

22. Web sources:

(max. 687 characters)

23. Applicable starting from the academic year:

2022/23

24. Adopted in the Faculty/Academy session:

(max. 10 char.)