

SYLLABUS

1. Course title:

Theories of Information

2. Code:**3. Cycle of study:**

1

4. ECTS credits:

3

5. Type of course: Mandatory Elective**6. Prerequisites:**

none

7. Class restrictions:

none

8. Duration / semester:

1

1

9. Weekly contact hours:

9.1. Lectures:

3

9.2. Seminars:

1

9.3. Laboratory/Practice classes:

0

10. Faculty:

Humanities and Social Sciences

11. Department/study program:

Philosophy - Sociology

12. Lecturer:

Zarfa Hrnjić Kuduzović, Ass. Prof.

13. Lecturer's e-mail:

zarfa.hrnjic@untz.ba

14. Web site:

<http://www.ff.untz.ba/index.php?page=Zarfa>

15. Course aims:

- to analyze the different concepts of information and entropy in objective reality and media reality;
- to clarify the epistemological function of information in eliminating cognitive entropy;
- to explain the specificity of journalistic procedure in understanding and representing reality;
- to develop semiotic competences of students and to train them for the semiotic analysis of social phenomena;
- to master the method of extracting information from the available empirical facts for their application in understanding the complexity of social events and processes;

16. Learning outcomes:

Upon completion of the course, students dedicated to each subject and assignment will be able to:

- identify and understand the specifics of journalism in relation to scientific knowledge of reality;
- to evaluate information value of social events;
- to contextualize events in a way that will contribute to their more objective media (re)presentation;
- to analyze social phenomena from the perspective of journalist standards;
- to apply semiotic analysis in comprehending relations between manifest and latent empirical facts;

17. Course content:

- Specifics of journalism epistemology
- Defining and classifying information
- Cognitive perspective of mathematical theory of information
- Information and uncertainty
- Information and Form
- Information value of news
- Anthropological perspective of information
- Conceptualization of events
- The concept of entropy
- Information value of events
- Understanding events
- The idea of the type in decoding reality
- The concept of empirical code
- The concept of semiotic analysis
- Structure and types of signs

18. Learning methods:

- interactive lectures
- group work and presentations
- individual assignments
- case studies

19. Assessment methods:

- periodic exams upon completion and practiced thematic sections
- individual assignments

After half of the semester, students take a written midterm, which includes previously treated topics in classes. The written exam consists of ten open-ended questions. The exam can also include some questions (maximum 30%) with answer options. Since each correct answer is worth 2 points student can achieve a maximum of 20 points on the midterm exam.

Regarding preexam obligations, each student is required to complete the individual assignments and assign them to a respective teaching assistant.

The final exam is written and contains 20 questions. Students who have successfully completed the midterm will be questioned only about remaining teaching topics. In order to pass, students should correctly answer a minimum of 55% of the questions.

The final grade is derived from the points a student has achieved at the midterm and the final exam, then based on the quality of the assignments, and the class attendance and participation.

20. Assessment components:

The maximum number of points that can be collected is 100:

attendance: 5 points

class participation: 5 points

individual assignments: 10 points

midterm: 20 points

final exam: 50 points

21. Required reading list:

- Kurtić, N. (2006) Kod novinarstva. Sarajevo: Mediaplan Institut.
- Kurtić, N. (2000) Uvod u teroriju mas medijske informacije. Tuzla: Filozofski fakultet.
- Kovach, B. i Rosenstiel, T. (2006) Elementi novinarstva. CID: Podgorica.
- Habermas, J. (2002) Postmetafizičko mišljenje. Beograd: Beogradski krug.
- Malović, S., ur. (2010) Vjerodostojnost novina. Zagreb: ICEJ.
- Hrnjić-Kuduzović, Z. (2014) Komercijalizacija i konvergencija medija: Tržišni izazovi pred medijima u Bosni i Hercegovini. Tuzla: Bosanska riječ.
- Labudović, B. (2007) Niklas Luman kao komunikolog: masmediji i javnost u opštoj teoriji društvenih sistema. Časopis za upravljanje komuniciranjem 4 (2): 89- 110.

22. Web sources:

(max. 687 characters)

23. Applicable starting from the academic year:

2021/22

24. Adopted in the Faculty/Academy session:

(max. 10 char.)
