

For Higher Education and Research Institutions

Research and Science Communication

Engaging with Stakeholders • Evaluation • H2020 Obligations

16th - 17th April 2018, Berlin

Please find detailed information in our [brochure](#).

Your Science Communication Experts:

University of Cambridge, Office of External Affairs and Communications, Head of Research Communications, United Kingdom

Trinity College Dublin, Public Affairs and Communications, Head of Media Relations, Ireland

IT University of Copenhagen, Communication Advisor, Denmark

Ghent University, Science Communication & Ghent University Museum, Curator EUOfusion, Head of Communications

Key topics:

How to satisfy all parties involved in your communication strategy: Media, public, faculty & researchers

Evaluating research communication: Useful indicators and software tools

European research consortia: How to benefit from communication networks across Europe

YouTube: how to make complex research and scientific results appealing and understandable to the general public

Social Media for Research Communication: Challenges and Opportunities

Fulfilling Communication Obligations in EU-Funded Projects (H2020): *Give the European Commission what it wants!* – **Practical Workshop**

For a short summary of the seminar, [please see here](#).

As an impression, please have a look at [one of our expert interviews](#) with a communication specialist from the University of Cambridge.

We look forward to welcoming you to our event in Berlin!

Dipl.-Jur. Christoph Brauner

Managing Director

P.S. The International Seminar "[Funding Strategies & Sources for International Research Cooperation](#)", 23rd - 24th April 2018 in Berlin, could be interesting for you and your colleagues as well.

European Academy for Taxes, Economics & Law
The European Knowledge Network

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