

Call for papers - HEIC 2018 in Dubrovnik, Croatia!

Dear Sir or Madam,

We are pleased to invite you to the sixth international " HEIC2018: "Quality & Governance in Higher Education: Opening new frontiers," organized by the Zagreb School of Economics and Management (ZSEM), the AACSB accredited Business School in Croatia. HEIC 2018 is scheduled for September 27-28, 2018, in Dubrovnik, Croatia.

The goal of the conference is to discuss relevant topics for Higher Education such as:

1. Redefining the role of Higher Education Institutions in a transforming world
2. Empowering learning through technology
3. Innovative financial models

This year participants will be able to <https://easychair.org/conferences/?conf=heic18> submit papers in line with the conference themes. Peer-reviewed papers will be published in the proceedings with an appropriate ISBN distributed electronically. A certain number of papers will be selected as best papers and in the extended version will be recommended for publishing in an international journal. You can submit abstracts until March, 31. <http://heic.hr/call-for-papers/>. Here you can see the full call for papers.

Who should attend?

- * Higher education institutions (faculty & staff)
- * AACSB members and non-members
- * Key players and decision makers in the field of higher education
- * Other professionals linked with the academia

The two-day conference involves the AACSB Accreditation Workshop, enabling attendees to gain a valuable look into the new AACSB standards and the accreditation process, as well as several interesting plenary sessions that will cover various topics related to innovation and achieving excellence in the field of Higher Education. To see a video of HEIC 2017, please click here. https://www.youtube.com/watch?v=p8_z4yBtLE8&feature=youtu.be

Participant's testimonials:

KJELLANDER BJÖRN; Director of Accreditation and Quality Assurance, JIBS, Sweden

"It was a great opportunity to learn more about AACSB, especially about new standards. Also, it was an excellent opportunity for networking and meeting AACSB people in a nice area."

JULIE FELKER; International Universities, William Davidson Institute at the University of Michigan, Ann Arbor, USA

"Thank you for an excellent conference. The program, speakers, accommodation, meals were all good. The organizing committee did an outstanding job."

PAVEL HNÁT; Vice-Dean, Faculty of International Relations, University of Economics, Prague

"Best presentations and innovative focus, plus AACSB bonus session."

For more information about the conference and speakers, please visit www.heic.hr or contact us. The full program of the conference and speakers will be announced soon on the website.

Best regards,

Ana Vrlja

Sales assistant

Jandriceva 12, HR - 10000 Zagreb

tel. [+385 \(1\) 4500 307](tel:+385(1)4500307) (direct)

fax. [+385 \(1\) 4830 782](tel:+385(1)4830782)

mail ana.vrlja@zsemacademy.hr