

# Call for Papers



## 8th International Scientific Conference of Business Faculty

Organized by

**Faculty of Business**  
**University "Aleksandër Moisiu" Durrës**

### **"ECONOMIC POLICY AND EU INTEGRATION"**

**May 4-5, 2018**  
**Durrës, Albania**

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**In collaboration with**



## GENERAL INFORMATION

### Conference aim

The conference will address issues affecting economic policies that will lead Albania and countries of Western Balkan toward EU integration. Strengthening the economic stability of the region, monetary and fiscal policies, employment, competitiveness of markets etc, will be the key issues to be addressed through the presentations and discussions.

The purpose of the conference is to bring together researchers and scientists with research interests in economics, banking, finance, statistics, business and management to address mutual research results and to present and discuss their ideas, theories, technology applications, systems, tools, work in progress and experiences. The conference will serve as a forum where participants will have the opportunity to exchange experiences and to develop collaborative research relationships. This conference aims to bring concrete proposals for policy and decision-making authorities, as well for business community.

*The conference official languages will be English, French and Italian*

*The conference will be held at Conference Hall, New Campus, Spitalë, Durrës.*

### Conference topics

#### Sustainable economy - challenges & opportunities

- Economic and financial reforms toward European integration
- Institutional transformation in function of European Integration, challenges and financial cost
- Economic growth analyses, GDP-s, Deficits and Debts
- Ecotourism and Sustainable Tourism for Regional Development
- Sustainability Economic Development and Climate Change

#### Innovation management & entrepreneurship

- Globalization and Challenges of Companies` Strategic Orientation
- Globalization and Challenges in Marketing Management
- E-economy, E-business, E-commerce, E-government
- The Role of the Private Sector in the Development of the country, Public-Private Partnership approach.

#### Finance, Banking, Accounting and Insurance Industry

- Insurance Industry Challenges
- Property/casualty and life insurance sector trends and outlooks
- Accounting Challenges – Strategic Accounting
- Efficiency and performance of financial institutions
- Financial and monetary integration

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.

## IMPORTANT DATES

- **February 18<sup>th</sup>, 2018** Deadline for submission of abstracts
- **February 23<sup>th</sup>, 2018** Notification for abstracts acceptance
- **March 30<sup>th</sup>, 2018** Deadline for submission of full-papers and application forms
- **April 11<sup>th</sup>, 2018** Notification for full paper acceptance
- **April 20<sup>th</sup>, 2018** Deadline for submission of application form and payment
- **April 25<sup>th</sup>, 2018** Announcement of the detailed conference program

## CONFERENCE COMMITTEES

### SCIENTIFIC Committee

**SOTIROFSKI Kseanela**, Rector of University “Aleksandër Moisiu” Durrës, Albania  
**TARTARAJ Azeta**, Dean of Business Faculty, University “Aleksandër Moisiu” Durrës, Albania  
**GOLEMI Ela**, Vice Dean of Business Faculty, University “Aleksandër Moisiu” Durrës, Albania  
**PRENDI Llambi**, Vice Dean of Business Faculty, University “Aleksandër Moisiu” Durrës, Albania  
**ALBAGLI Claude**, President of CEDIMES Institute, France  
**BEZHANI Eda**, Senate member, University “Aleksandër Moisiu” Durrës, Albania  
**CEROVIĆ Bozidar**, President of ASECU University of Belgrade, Serbia  
**CUCLLARI Frederik**, Dean of Economic Faculty, University “Fan S.Noli” Korçë, Albania  
**DRAGUSHA Blerta**, Dean of Economic Faculty, University “Luigj Gurakuqi” Shkodër, Albania  
**DEDAJ But**, Dean of Economic Faculty, University of Prishtina, Kosovo  
**FORTUZI Shkëlqim**, University “Aleksandër Moisiu” Durrës, Albania  
**HOTI Afrim**, University “Aleksandër Moisiu” Durrës, Albania  
**HORSKA Elena**, Slovak University of Agriculture, Nitra, Slovakia  
**KOÇI Ervin**, Executive General Director, Financial Supervisory Authority, Albania  
**KUME Kristaq**, University “Aleksandër Moisiu” Durrës, Albania  
**KULE Dhori**, Dean of Economic Faculty, University of Tirana, Albania  
**LATIFI Juliana**, Chair of The competition Commission, Competition Authority, Albania  
**MEMA Mit’hat**, University “Aleksandër Moisiu” Durrës, Albania  
**NOTI Elton**, University “Aleksandër Moisiu” Durrës, Albania  
**OSMANI Elez**, Institute for Research and Development, Montenegro  
**QARRI Albert**, Dean of Economic Faculty, University “Ismail Qemali” Vlorë, Albania  
**RUSPI Ermonela**, Dean of Economic Faculty, University “Eqrem Çabej” Gjirokastrë, Albania  
**SEJDINI Imelda**, Dean of Economic Faculty, University “Aleksandër Xhuvani” Elbasan, Albania  
**SCALERA Francesco**, University of Bari “Aldo Moro”, Italy  
**SOKOLI Lekë**, University “Aleksandër Moisiu” Durrës, Albania  
**TSEKOURAS Yannis**, Honorary President of ASECU University of Macedonia, Greece  
**TOMA Ernesto**, University of Bari “Aldo Moro”, Italy  
**ZAROTIADIS Grigorios**, Aristotle University of Thessaloniki, Greece

### ORGANIZING Committee

**TARTARAJ Azeta**  
**GOLEMI Ela**  
**PRENDI Llambi**  
**MYFTARAJ Ervin**

**NEXHIPI Olt**  
**CINAJ Nevila**  
**ALIAJ Ada**  
**MERKO Flora**

## PROGRAMME Committee

HASRAMA Erjonilda  
MAMO Jonada  
SULA Oliana

TASE Mirela  
SHAHINI Ermir

## CONFERENCE FEE

Conference fee amounts **50 €** for first authors and **30 €** for each additional author. It includes conference materials, Welcome Reception and Gala Dinner on May 4<sup>th</sup> and lunch & coffee breaks on May 5<sup>th</sup>.

## BANK ACCOUNT Details

**Account owner:** Qendra për Zhvillimin dhe Demokratizimin e Institucioneve

**Bank Name:** Raiffeisen Bank, Tirana, Albania

**IBAN:** AL37202110130000008010416411

**SWIFT CODE:** SGSBALTX

During the payment should be mentioned the note: *Iscbf 2018, name and surname of participant.*

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest you suitable accommodation options.

## AUTHORS GUIDELINES

- Abstracts, written in English, should be no longer than 10-18 line, JEL classification and up to 6 keywords should be used.
- Full papers format will be downloadable at the website of the conference. Paper submissions should be in Microsoft Word format and have to be sent via e-mail to *iscbf.conference@gmail.com*. Submitting the paper, at the subject line has to be mentioned ISCBF conference (name of the leading author). *One paper can have a maximum of three authors. One author can present a maximum of two papers.*
- Only oral presentation is possible for this conference.
- All the presented papers will be included at the *Proceedings of the Conference* and further publications opportunities are available at the International official Journal of “Aleksandër Moisiu” University, *Interdisciplinary Journal of Research and Development (IJRD)*.
- *Award prices* will be distributed to three best outstanding papers after an accurate selection from the Conference Scientific Committee.